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*Agenda is subject to change*

09.00 - 09.30 am	<b>BREAKFAST AND NETWORKING</b> Grab a coffee and croissant and connect with your peers!
09.30 – 09:40 am	<b>WELCOME</b> A welcome from our conference chair. <i>Richard Brent, head of content, LPM</i>
09:40 – 09:55 am	<b>ICE BREAKER</b> The fun starts with a quick ice-breaker session designed to get you in the mood to collaborate, share and learn!
09:55 - 10.30 am	<b>OPENING KEYNOTE: Navigating a volatile economic landscape</b> <ul style="list-style-type: none"> <li>How is the disrupted global geo-economic environment filtering down to the UK economy?</li> <li>How will economic volatility impact legal demand for SME law firms?</li> <li>Seeking opportunities in a tough economic landscape</li> <li>Seeking safety in (EU) numbers</li> </ul> <i>Giles Andrews, senior UK economist, Santander</i>
10:30 – 10:55 am	<b>NETWORKING COFFEE BREAK:</b> Join your peers in the Orangery for a coffee hit
10:55 - 11.40 am	<b>KEYNOTE PANEL: The Future Law Firm - strategy, structure and survival</b> Law firms are transitioning from traditional professional partnerships into complex, tech-enabled, commercially driven businesses. What does a viable law firm look like in 5–10 years? <ul style="list-style-type: none"> <li>The “mid-market squeeze”: who will survive, and how?</li> <li>LLP vs ABS vs PE-backed models</li> <li>Independence vs consolidation: strategic choices</li> <li>Succession crisis: who will lead the firms of the future?</li> <li>Scaling beyond £10m–£30m: growth pathways and the role of technology</li> </ul> <i>Actionstep – speaker to be announced</i> <i>Sarah Charlton, chief executive officer, Eaton Evans &amp; Morris</i>
11:40 – 11:45	<b>Move to your allocated masterclass</b>

11.45 - 12.30 pm	<b>PARTNER MASTERCLASSES</b> <ol style="list-style-type: none"> <li>1. Re-thinking the tech stack with AI in mind</li> <li>2. Cybersecurity: building a cyber-aware culture – and planning for the worst</li> <li>3. Bridging the gap between compliance expectations and the real world reality.</li> <li>4. People, skills and training for the AI-enabled SME law firm</li> <li>5. AI and legal work: redesigning processes and workflows</li> <li>6. Adapting to the changing law firm business model</li> <li>7. Leadership and change management</li> <li>8. AI – practical use cases for document drafting, review and contract analysis</li> <li>9. AI – approaches to governance, policies and risk management</li> </ol>	
12.30 - 1.25 pm	<b>LUNCH BREAK:</b> Served in the Orangery	
<b>1:25 – 1:30 pm</b> <b>MOVE TO STREAMED SESSION</b>		
1:30 – 2:10 pm	<b>STREAM A: Burdett Suite</b> Risk, regulation and compliance	<b>STREAM B: Maynard Theatre A &amp; B</b> Business development
	<b>Building resilience: a proactive approach to risk and regulatory compliance</b> <ul style="list-style-type: none"> <li>• Cyber risk in an AI-enabled world</li> <li>• Building a robust approach to AML</li> <li>• Managing overstretched teams and limited resources</li> <li>• Outsourcing vs in-house</li> <li>• Mitigating human weakness through training and culture</li> <li>• Using AI to address regulatory compliance</li> </ul> <i>Nicola Anthony, risk manager, Lockton</i>	<b>WORKSHOP: Growth, marketing and client acquisition: how do firms win and retain clients in a crowded market?</b> <ul style="list-style-type: none"> <li>• Understanding what your clients really want</li> <li>• Developing a structured approach to BD to drive growth</li> <li>• Embedding BD across the whole firm and incentivising behaviours</li> <li>• Routes to increasing client satisfaction</li> <li>• Referral networks and partnerships</li> </ul> <i>Joanna Gaudoin, founder, ClientWise</i>
<b>2:10 – 2:15 pm</b> <b>Move to plenary</b>		
2:15 – 2:55 pm	<b>LIGHTENING PRESENTATIONS</b> Hear insights from two recent reports from our partner firms. <i>Clio - speaker to be announced</i> <i>Thomson Reuters – speaker to be announced</i>	
<b>2:55 – 3:00 pm</b> <b>Move to plenary</b>		
3:00 – 3:45 pm	<b>ROUND TABLE DISCUSSIONS:</b> <ol style="list-style-type: none"> <li>1. <b>Pricing models for the AI-enabled law firm</b> <ul style="list-style-type: none"> <li>- Value-based pricing, fixed fees, subscriptions and hybrid models</li> <li>- Aligning pricing with AI-enabled efficiency</li> <li>- Transparency and building a trusted relationship</li> <li>- Digging into client pricing sensitivities</li> </ul> </li> <li>2. <b>Creating financial resilience: juggling cost pressures, WIP and write-offs</b> <ul style="list-style-type: none"> <li>- Rethinking the law firm profit model</li> <li>- Exploring the behaviours and operational discipline that will impact profit</li> <li>- Harnessing AI to drive efficiencies</li> </ul> </li> <li>3. <b>Operational excellence: legal operations, process and efficiency</b> <ul style="list-style-type: none"> <li>- Starting point: Process mapping before tech selection</li> <li>- Automation and workflow redesign – share your approach and thinking</li> <li>- Using tech to reduce reliance on headcount</li> </ul> </li> </ol>	

	<p><b>4. Navigating shifting client expectations, needs and satisfaction</b></p> <ul style="list-style-type: none"> <li>- How is AI impacting your clients' needs and expectations?</li> <li>- What does client satisfaction look like – and are you delivering it?</li> <li>- Client satisfaction as route to growth</li> </ul> <p><b>6. Leading through transformation and disruption</b></p> <ul style="list-style-type: none"> <li>- Culture vs change – overcoming resistance</li> <li>- Building resilient, adaptable teams</li> <li>- Communicating across a multigenerational workforce</li> </ul> <p><b>7. Navigating shifting generational attitudes</b></p> <ul style="list-style-type: none"> <li>- Share how your firm is bridging generational divides in thinking, culture and working patterns</li> <li>- Ways to attract GenZ to invest in a long-term career within your firm</li> <li>- Striking a balance between in office attendance and hybrid working to enhance performance</li> </ul>
<p><b>3:45 - 4:10 pm</b></p>	<p><b>NETWORKING COFFEE BREAK</b></p>
<p><b>4:10 – 4:40 pm</b></p>	<p><b>QUICKFIRE ROUND TABLE DISCUSSION FEEDBACK</b> Hear the output of all the roundtable discussions in this quickfire feedback session.</p>
<p><b>4:40 - 5:10 pm</b></p>	<p><b>CLOSING KEYNOTE: The sky's the limit</b> Sarah Furness spent 20 years as an RAF helicopter pilot. As a Squadron Leader she led on operational combat tours in Iraq and Afghanistan and was the first female helicopter pilot to fly and lead UK Special Forces missions in Iraq. Through her experiences as a combat operational commander, helicopter pilot and qualified mindfulness practitioner/coach Sarah has developed a unique formula to train the mind to embrace the mistakes we all make, leverage a growth mindset culture and be a Jedi master under pressure. <i>Sarah Furness, former RAF combat helicopter pilot and motivational speaker</i></p>
<p><b>5:10 – 5:15 pm</b></p>	<p><b>CLOSING COMMENTS</b> <i>Richard Brent, head of content, LPM</i></p>
<p><b>5.15 pm</b></p>	<p><b>DRINKS RECEPTION – in association with Clio</b> Join us for a relaxed chat with your peers and the LPM team to end the day! </p>