



# LPM Conference 2024

1 July, Kings Fund, London

*Draft day shape, subject to change*

09.00 - 9.30am	<b>BREAKFAST AND NETWORKING</b> Grab a coffee and croissant and connect with your peers!	
09.30 - 9.40am	<b>WELCOME</b> <i>Richard Brent, editor in chief, LPM</i>	
9.40 - 10.10am	<b>OPENING KEYNOTE:</b> <b>PRACTICAL GUIDANCE FOR SMEs ON AN UNCERTAIN ECONOMY</b> <i>Ross Walker, chief UK economist and head of global economics, NatWest</i>	
10:10 - 10:25am	<b>POLLING AND VOTING</b> Have your say in our interactive Slido voting session – and set yourself up for the interactive day ahead!	
10.25 - 11.00am	<b>ASSESSING THE CYBER RISK LANDSCAPE: WHATS ON THE HORIZON FOR 2025</b>	
11.00 - 11.15am	<b>COFFEE BREAK</b>	
11.15 - 11.50am	<b>PANEL: EVOLVING WORKSPACES AND TOOLS</b> Hear from law firm leaders making bold movements in making their workspaces fit their business, employee and environmental needs – from real estate revolutions to remote working wins! <i>Sue Murphy, practice and business development director, Paris Smith</i> <i>Toby Harper, founder &amp; CEO, Harper James</i>	
11.50 -12.30pm	<b>YOUR TURN: EVOLVING WORKSPACES</b> What are your insights on how the workplace is evolving, and what tools and solutions these changes require? Share challenges and solutions with your peers in the room in this post-panel table discussion session.	<b>SPONSOR MASTERCLASS x 3</b> 1. Informed approaches to PII 2. Business Strategies for improving client care 3. Profitability for the smaller firm
12.30 - 1.15pm	<b>LUNCH BREAK</b>	
1.15 -1.50pm	<b>PANEL: THE POWER OF COMPANY CULTURE – YOUR SECRET WEAPON</b> <i>Nadia Biles Davies, chief operating officer, Sharpe Pritchard</i> <i>Shaheen Mamun, director, Black Antelope Law</i>  Explore how other SME law firms are leveraging company culture to build a business of top talent, find out how to balance flexibility with business needs, and understand other key levers. <ul style="list-style-type: none"> <li>• Culture – leading from the top and incentivising behaviours</li> <li>• The hybrid conundrum – balancing in-office benefits with work/life balance</li> <li>• Managing a multi-generational workforce and balancing Gen Z drivers</li> <li>• DEI for business wins: why neuro-inclusivity is business-critical</li> </ul>	

1.50 -2.30pm	<b>YOUR TURN: CREATING CULTURE</b> Take some time to share your own challenges, experiences, and nuggets of truth with your table – with the best nuggets to be shared with the room at the end.	<b>SPONSOR MASTERCLASS x 3</b> 1. Getting automation right 2. Getting the most from practice management tools 3. Simplifying the tech stack
2.30 – 3.00pm	<b>RECHARGE COFFEE BREAK</b> Recharge with the perfect cuppa and reflect on the most useful insights gleaned throughout your day.	
3.00 - 3.40pm	<b>CHATHAM HOUSE CONFESSIONS</b> Therapy, as they say, begins at home. Have you got a controversial opinion or harsh truth that others could help you deal with? Anonymously share your confession with us pre-event, before pulling confessions from a hat and diving into a Chatham House discussion with your peers in a safe space.	<b>SPONSOR MASTERCLASS x 2</b> 1. Tools for efficient and convenient hybrid working 2. AI: Reality versus hype – what can you do with AI right now?
3.40 - 4.15pm	<b>PANEL: THE FUTURE OF GENERATIVE AI IN THE SME LAW FIRM</b> With GenAI being adopted across large law, what are the risks – and opportunities – for smaller and regional firms? <i>Sarah-Jane Butler, solicitor and founder, Farringford Legal</i> <i>Graham Sweeney, managing partner, Schofield Sweeney</i>	
4.15 - 4.45pm	<b>LPM2024 KEYNOTE: INDEPENDENCE AND ACTING IN A CLIENT’S BEST INTERESTS – HAS THE ETHICS THRESHOLD BEEN RAISED?</b> Following the public, political, media and regulator concerns raised after the Post Office Inquiry, Axiom Ince and other instances relating to the conduct of lawyers, what’s next for professional ethics and legal services regulation? <i>Stephen Mayson, honorary professor, faculty of law, University College London</i>	
4.45 - 4.50pm	<b>CLOSING AND THANKS</b>	
4.50pm-5.45pm	<b>DRINKS RECEPTION</b>	