



LPM CONFERENCE 2022

– COLLABORATE, SHARE AND LEARN –

London, 4 July 2022

Draft programme, subject to change

08.30-09.30	<p>BREAKFAST AND NETWORKING Grab a tea/coffee and breakfast, and (re)connect with your peers in the LPM community</p>
09.30-09.45	<p>WELCOME (BACK) <i>Aftab Bose, editor, LPM</i></p>
09.45-10.00	<p>FOCUS ON ... BUSINESS STRATEGY LIGHTNING TALK – ECONOMIC OUTLOOK FOR 2022-2023 <i>Vicky Pryce, chief economic adviser, Centre for Economic and Business Research (CEBR)</i></p>
10.00-11.10	<p>FOCUS ON ... ATTRACTION AND RETENTION WORLD CAFÉ – BUILDING A STRONG EMPLOYEE VALUE PROPOSITION (EVP) The war for talent is increasingly posing a risk to law firm profitability. Firms able to attract and retain the right talent will ultimately achieve more stability and gain a competitive edge. How can you differentiate yourself from potentially more flexible and agile firms in a super competitive market?</p> <p>This session is a space designed to allow for meaningful conversations to explore what a compelling employee value proposition (EVP) looks like. Inspired by the world café concept, you'll be invited to tackle two questions in two rounds of group discussion, sharing experiences with your peers and exploring new possibilities together. Draft topics:</p> <ul style="list-style-type: none"> • Branding, messaging and social media in recruitment • Five generations in the workplace: catering for different needs and expectations • Technology's role in delivering a stronger employee value proposition • Moving towards purpose and away from profit and financial targets <p>11.10-11.25 ROUNDUP OF THE TABLES</p>

11.25 – 11.45	MORNING REFRESHMENTS
11.45 – 12.00	AUDIENCE POLLING SESSION – THE ANNUAL LPM POLL
12.00 – 12.30	<p>FOCUS ON ... RISK & COMPLIANCE</p> <p>THE LPM RISK Q&A led by LPM editor Aftab Bose</p> <p>With expert insight from: <i>Peter Wright, cybersecurity and data protection expert and managing director of Digital Law</i> <i>Andrew Bryan, anti-money laundering policy associate with the Solicitors' Regulation Authority</i></p> <p>Ransomware, data protection and crypto – challenges of a post-pandemic world. A conversation on what legal businesses need to be thinking about this year, what they can do, and how they can keep abreast of rapidly evolving risks.</p>
12.35 – 13.00	<p>NOW CHOOSE YOUR DISCUSSION SESSION:</p> <ul style="list-style-type: none"> • Option 1 – COFA community gathering – swap problems and solution with others involved in risk and compliance – Enabled by our speaker experts from the Q&A • Option 2 – Crypto Q&A: Should law firms accept crypto cash from clients? – Led by Gareth Malna, head of finreg at Stephenson Law and Sarah Charlton, CEO of Eaton-Evans and Morris and ILFM exec council member • Option 3 – Business strategy: Merger most foul? Or meeting of minds? – Merger chat/Q&A enabled by Colum Smith, chief vision officer at Taylor Rose MW • OR ... Attend your organised 121 meetings – break out of the conference to have huddles with our partners about your business operational challenges
13.00 – 14.00	LUNCH BREAK
14.00 – 15.45	<p>FOCUS ON ... CHANGE AND INNOVATION</p> <p>14.00 – 15.15</p> <p>TIGER TEAM SESSION – GROUP SOLUTION-FINDING</p> <p>This fast-paced problem-solving session is all about working towards solutions through collaboration. Choose and explore a challenge common to you and your peers, and as a team come up with a solution! Pick from one of the following problem statements:</p> <ul style="list-style-type: none"> • Business performance metrics revolve around profit rather than client experience • Too many solutions – it's too hard to scope the right tech or true needs in the firm • Firms only tend to realise 20% of the value available from their business systems • Data overload – firms have so much data, it's hard to streamline any business intelligence or data exploitation efforts <p>Each table group will be wearing sequential 'thinking hats' (a technique that helps teams to look at problems and situations from a variety of perspectives and to move outside habitual ways of thinking) to come up with valuable and practical solutions by the end of the session.</p> <p>15.15-15.45</p> <p>TEA/COFFEE & ROUNDUP</p>

<p>15.45 – 16.25</p>	<p>FOCUS ON ... HYBRID WORKING TABLE DISCUSSIONS – Finding best practice and ‘wins’ for hybrid working models How, where, and when people will work in law firms in the future is possibly the most live subject on any business management agenda. Share in table groups what you’ve done that has worked in enacting hybrid working so everyone can benefit from the wisdom of the LPM crowd</p>
<p>16.30 – 16.50</p>	<p>FOCUS ON ... CULTURE AND PURPOSE LIGHTNING PLENARY TALK – CREATING A PURPOSE-DRIVEN FIRM <i>Angela Monaghan, purpose and impact manager, Bates Wells</i></p>
<p>17.00 onwards</p>	<p>DRINKS RECEPTION – Please join your fellow delegates, our partners and the wider LPM team for a glass and a chat!</p>